



Khimji Ramdas

Khimji Ramdas Group (KR), a household name in Oman, is one of the largest diversified groups in the country. As one of the strongest and oldest homegrown corporate brands of the Sultanate, KR is synonymous with excellence, quality and commitment to ethics.

The KR Group has consistently maintained its leadership position in the Consumer, Infrastructure and Industrial arenas. Its interests span 4 business verticals - Consumer Products, Infrastructure, Lifestyle and Projects & Logistics. KR's 40 diversified businesses are spread across luxury retail, lifestyle products, appliances, restaurant services, telecommunications and educational services, fast moving consumer goods, food commodities to building and construction related services and supplies, shipping services, logistics, as well as defense products and services.

KR has emerged as the preferred trade and business partner in Oman for leading global corporations on account of its extensive distribution network, supporting retail and stocking infrastructure, backed by an efficient supply chain. With 3500 direct distribution points, 125 distribution vehicles and a 100,000 m2 of state-of-the-art warehousing facilities, KR is a preferred partner for over 400 leading brands from around the world.

Khimji Ramdas has preserved a mutually beneficial alliance with World's leading multinational brands including Procter and Gamble (30+ years), Philip Morris (40+ years), Bel Groupe (20+ years), Rolex (50+ years), to name a few, till date. KR places great emphasis on the task of nurturing and promoting its product brands; safeguarding the equity of the global brands entrusted in its care for Oman is given the highest priority.

Trust, Care and Commitment form the core values of the company and are sacrosanct to its brand identity. The trust that its customers place in KR, stand testimony to its world-class capabilities and commitment to delivering only the best.

With a loyal and committed workforce of 5000+ employees of diverse nationalities across Oman, UAE & India, KR has enduringly combined good business sense with core human values and a strong sense of social responsibility.