

PROFILE 2020

Established in 1870, Khimji Ramdas (KR) is one of Oman's pioneering and most respected business conglomerates. It is one of the nation's largest in terms of scale and scope. Growing steadily from a small trading house, the company is well established in a wide range of services, products and supplies with several of the world's most reputed companies and consumer brands partnering with it.

Headquartered in Muscat, the group manages over 400 leading brands through 40 diverse businesses spanning across 4 business clusters: Lifestyle, Consumer Products, Projects & Logistics, and Infrastructure.

Khimji Ramdas is recognised for having one of the most widespread and effective distribution networks in the Sultanate of Oman. With more than 150 retail outlets, 3500 direct distribution points with a fleet of 125 distribution vans, its warehousing facilities are spread over 100,000 m² including a world-class integrated warehousing park.

With annual turnover of more than USD 1 billion, the company has a loyal and committed workforce of 6000 people.

The company also has commodities and shipping related operations in the UAE as well as a strong presence in India through strategic partnerships with Procter & Gamble, Rolex, Kelloggs and Britannia.

With 150 plus retail outlets across the Sultanate, KR supplies & services are firmly entrenched in the farthest corners of the country covering close to 95% of population. It has the nation's largest supermarket chain, premium luxury & lifestyle showrooms, furniture and interiors, restaurants & cafes, training and consultancy, Information and Communications Technology (ICT), end-to-end building and construction related services & supply, shipping, defense, logistics and travel solutions. Partnering with SAP the company is set to transform its B2B and B2C customer experiences across transport and logistics, in-store and e-commerce platforms in real-time.

With 150 years of expertise and experience, the company has a deep understanding of Oman's market dynamics. Sound marketing acumen, a financially secure foundation, a progressive business outlook poised to incorporate the 4th Industrial Revolution, with the facilities and network to back all of this, gives Khimji Ramdas a leading edge.

The KR group operates on a set of core values. They are the basis of each actions, and every employee at every level is encouraged to adopt these values in spirit and practice. The aim is to exceed customer expectations in all situations through an unflinching focus on quality, and through collaboration, continuous improvement and constant innovation.

Over the years, KR has built an enviable reputation for the quality of its products and services, integrity in every transaction, its focus on people development, and its grassroots engagement with the community through a dedicated Social Development Arm called Eshraqa.