

The KR Group.

Aligned to the Oman Vision 2040

Founded in 1870, Khimji Ramdas (KR) Group has earned a reputation as one of the most trusted and respected business conglomerates in Oman. It has been a partner of choice for leading global and local brands. Some of these partnerships have lasted for over five decades and continue to thrive and prosper.

An astute understanding of the Omani market, unfailing financial prudence and an extensive distribution network which touches almost 90% of Oman, has made the KR group a preferred partner for several global brands seeking to enter the Omani market.

Headquartered in Muscat, the group's diverse businesses span 4 clusters: Lifestyle, Consumer Products, Projects & Logistics, and Infrastructure. The company has Shipping, Commodities and Tourism operations in the UAE and a prominent presence in India through strategic partnerships with Procter & Gamble, Rolex, Kelloggs and Britannia.

With the diversification of the nation's economy under the visionary guidance of His Majesty Sultan Haitham bin Tarik, the Sultanate of Oman has seen a renewed focus towards tourism, heavy industry and minerals, in order to gradually move away from an oil dependent economy.

The unveiling of the Oman vision 2040, marks a new era in nation building. The Khimji Ramdas Group aims to place Oman at par with the developed nations of the world. It has been working relentlessly to support the government objectives and growth plans to help deliver on the vision.

In view of the importance of logistics in economic expansion, the group is a major partner-investor in one of the most transformational projects in Oman – Khazaen Dry Port project. It is the largest and a first-of-its-kind public-private initiative to establish a world-class Logistics City in the strategic heartland of the country.

The Vision has also highlighted the importance of manufacturing and heavy industries in Oman.

KR has recently invested in an export focused manufacturing JV in the Sohar Freezone–Madhav Surfaces. The facility will be primarily used for the manufacturing of quartz slabs and other quartz products using chrome ore and calcined lime from the local market, to be exported to the USA and Europe, giving impetus to non-oil exports from the Sultanate.

Another such effort is the first of its kind collaboration with Oman Dry Dock Company SAOG to build new marine vessels in Oman. The initiative kicked off with an advanced 15 m Twin Hull Modular Multicast vessel and has quickly moved on to its next order of a 24 m aluminum crew vessel, which is presently under construction at the state-of-the-art facilities of ODC.

Besides creating opportunities for economic prosperity through global partnerships, and supporting strategically important sectors, the Group has always laid strong emphasis on nurturing local talent, and promoting local products and services in order to maximize In-Country Value throughout its supply chain.

The KR Group has also gained recognition for its award-winning grassroots CSR and Social Development initiative, Eshraqa. With Training and Entrepreneurial development as one of its key pillars, Eshraqa has been running several programs aimed at fostering and guiding SMEs on their growth journeys.

Another significant social investment in alignment with Oman vision 2040, under the aegis of Eshraqa has been Stemazone. The STEMA (Science, Technology, Engineering, Mathematics & Art) education program by Eshraqa in partnership with the Ministry of Education and Ministry of Heritage and Culture.

It focuses on inculcating a scientific mindset in Omani kids aged 6- 16 years and introduces them to the world of Ai, Robotics, Coding, Virtual Reality and more. This is to make them aware of the new economy and get them ready for jobs of the future.