

PARTNER OF THE FUTURE

SINCE 1870

Aligned to the Oman Vision 2040, the Khimji Ramdas (KR) Group has earned a reputation as one of the most trusted and respected business conglomerates in Oman.



The KR Group has been a partner of choice for leading global and local brands. Some of these long-term partnerships have endured for more than five decades and continue to thrive and prosper.

An astute understanding of the Omani market, unfailing financial prudence, and an extensive distribution network that touches almost 95% of Oman have made the KR group a preferred partner for several global brands seeking to enter the Omani market.

Headquartered in Muscat, the group's diverse businesses span four clusters: Lifestyle, Consumer Products, Projects & Logistics, and Infrastructure. The company has Shipping, Commodities, and Tourism operations in the UAE and

a prominent presence in India through strategic partnerships with Procter & Gamble, Rolex, Kellogg's, and Jockey. Saudi Arabia operations include Samsonite and American Tourister.

With the diversification of the nation's economy under the visionary guidance of His Majesty Sultan Haitham bin Tarik, the Sultanate of Oman has seen a renewed focus towards tourism, heavy industry, and minerals, to gradually move away from an oil-dependent economy.

The unveiling of the Oman Vision 2040 marks a new era in nation-building. The KR Group aims to place Oman on par with the developed nations of the world. To help realize the vision, KR has dedicated itself to supporting the government's objectives and

growth plans.

In view of the importance of logistics in economic expansion, the group is a major partner-investor in one of the most transformational projects in Oman – the Khazaen Dry Port Project. It is the largest and first-of-its-kind public-private initiative to establish a world-class logistics city in the strategic heartland of the country.

The Vision has also highlighted the importance of manufacturing and heavy industries in Oman.

KR has recently invested in an export-focused manufacturing JV in the Sohar Freezone–Madhav Surfaces. The facility will be primarily used for the manufacturing of quartz slabs and other quartz products using chrome ore and calcined lime from the local market, to be exported to the USA and Europe, giving impetus to non-oil exports from the Sultanate.

Another such effort is the unique collaboration with Oman Dry Dock Company SAOG to build new marine vessels in Oman. It started with the construction of a 15-meter Twin Hull Modular Multicast vessel and has rapidly moved on to a 24-meter aluminum crew vessel that is presently under construction at the state-of-the-art facilities of ODC.

Besides creating opportunities for economic prosperity through global partnerships, and supporting strategically important sectors, the Group has always laid strong emphasis on nurturing local talent and promoting local products and services to maximize In-Country Value throughout its supply chain.

The KR Group has also gained recognition for its award-winning grassroots CSR and Social Development initiative, Eshraqa. With Training and Entrepreneurial development as one of its key pillars, Eshraqa has been running several programs aimed at fostering and guiding SMEs on their growth journeys.